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CENTRAL INTELLIGENCE AGENCY

WASHINGTON 25, D. C.

OFFICE OF THE DIRECTOR

JUL 31 1952

MEMORANDUM FOR: DIRECTOR, PSYCHOLOGICAL STRATEGY BOARD

SUBJECT: Terms of Reference for "Test Case" Evaluation of  
U.S. Psychological Effort

25X6

25X6 1. This agency is in general agreement with the proposed terms of reference for the "test case" evaluation of the U.S. psychological effort [redacted]

25X6 2. It is suggested, however, that paragraph I - B of the proposed terms of reference should contain a paragraph setting forth the duality of the political and economic factors [redacted] and reviewing briefly the inadequacy of the policy which the U.S. has followed in attempting [redacted] only by means of economic assistance without any effective related effort to influence the changes so desperately needed in its political structure.

25X1A 3. [redacted] of this agency has been designated as the officer who will provide the principal working contact with PSB on this "test case".

25X6 4. The deadlines which are proposed in paragraph II - B, "Departmental Activities [redacted]", may be difficult to meet because of the pressure of heavy work loads in this agency. It is therefore requested that 11 August be established as the target date for completion of the summary of operations since June 1950 and that the evaluation report of these operations be submitted to PSB on 18 August.

25X6 5. It is requested that the deadlines proposed in paragraph II - C, "Intelligence", be revised as follows:

(a) to provide by 7 August any existing analyses of significant political, military, economic, and psychological situations and trends [redacted] from January 1948 to date;

(b) to provide

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(b) to provide an estimate by 18 August of the principal political, military, economic, and psychological developments which may be expected in that country during the next year.



WALTER B. SMITH  
Director